

Green Opportunities

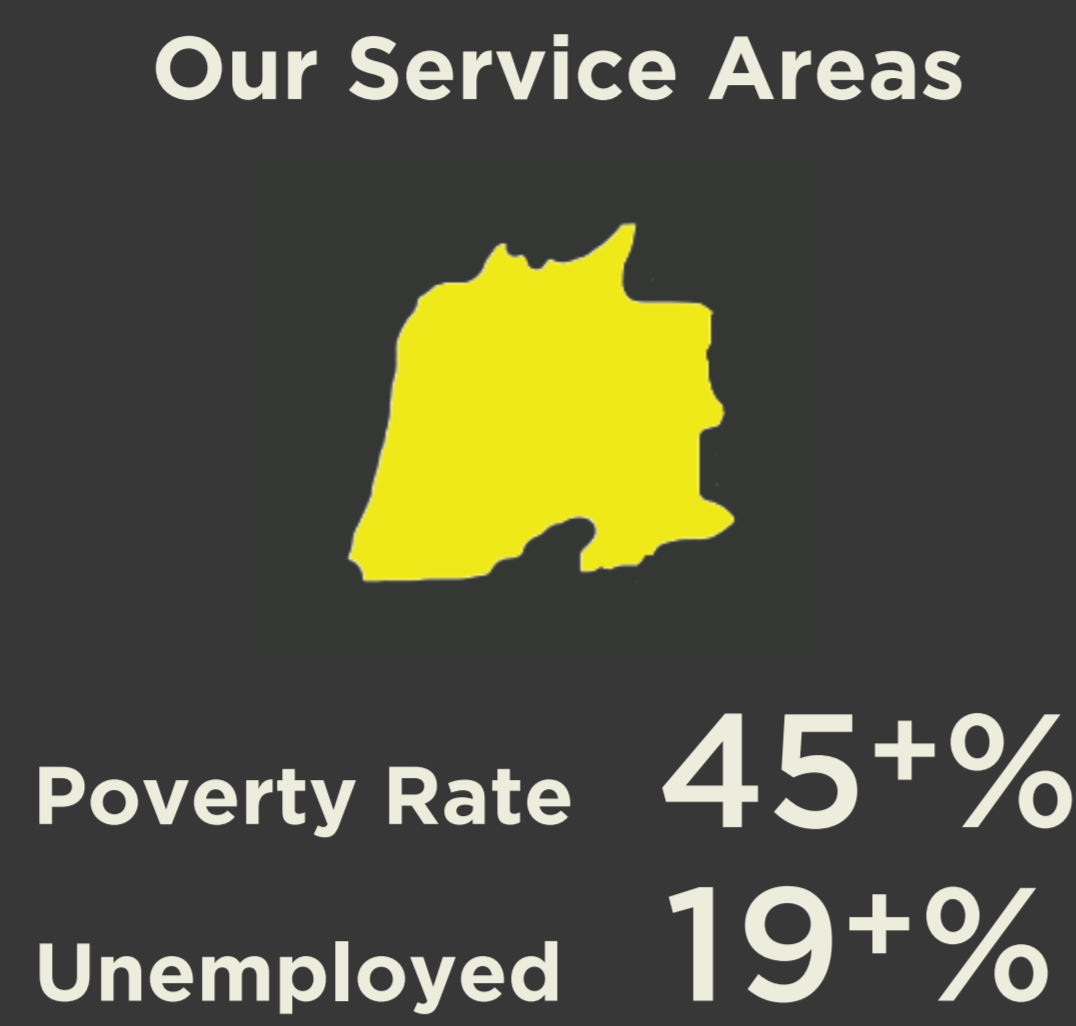
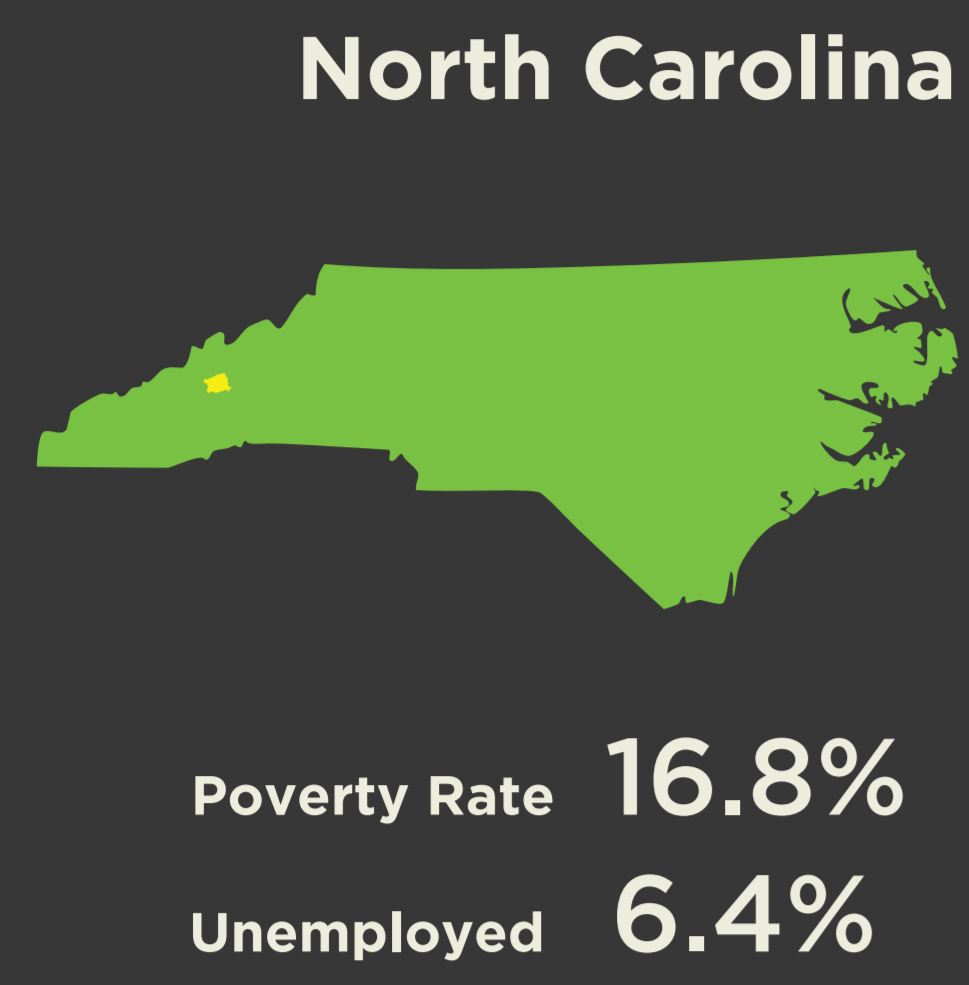
Green Opportunities (GO) connects youth and adults from low-wealth Asheville and Buncombe County neighborhoods to sustained employment opportunities that support families and improve community and environmental health. GO believes everyone has a stake in the growing green economy and preparing people for meaningful jobs is at the very core of what we do. **Here is how we work.**



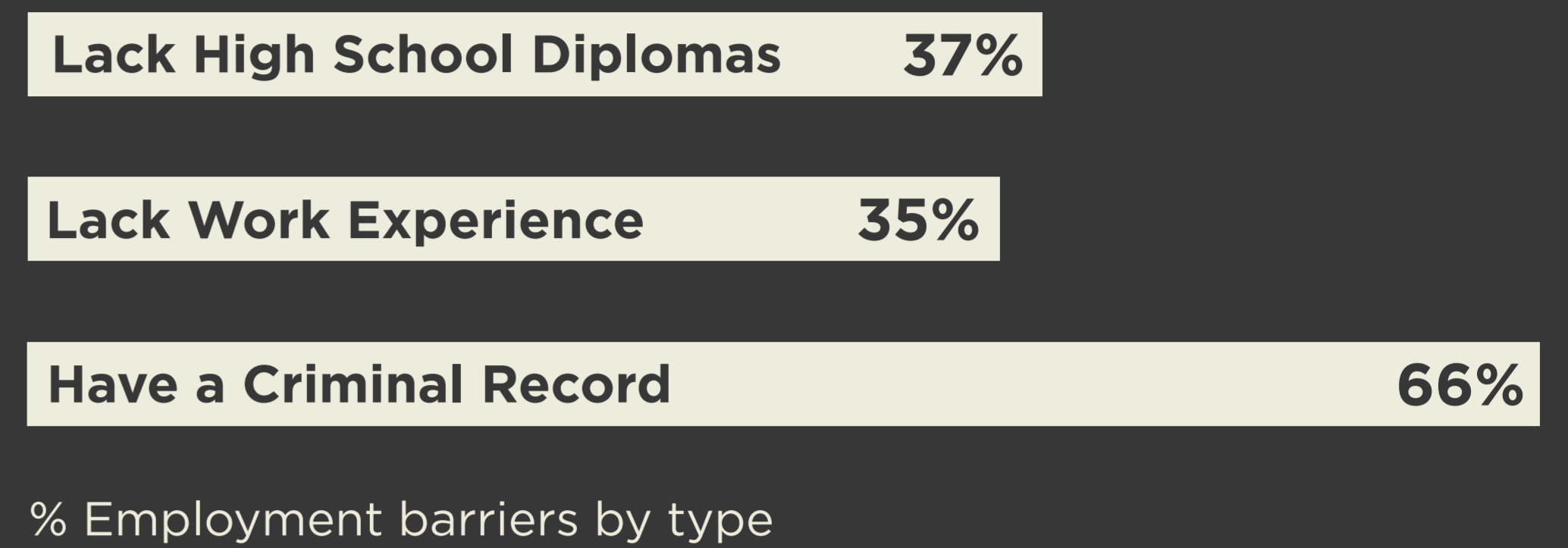
We work where it counts.

GO's service area is composed of neighborhoods marked by chronic joblessness, generational poverty and lack of opportunity.

The path to economic stability and meaningful employment is full of roadblocks.



64% of participants have significant barriers to employment:



Training a new workforce.

GO programs offer multiple career tracks in the green collar economy. Through a combination of training, community outreach and engagement, and career placement, we help to break the cycle of poverty.

- Culinary Arts**
- Construction Trades**
- Building Performance**
- Stormwater Management**
- Sustainable Agriculture**



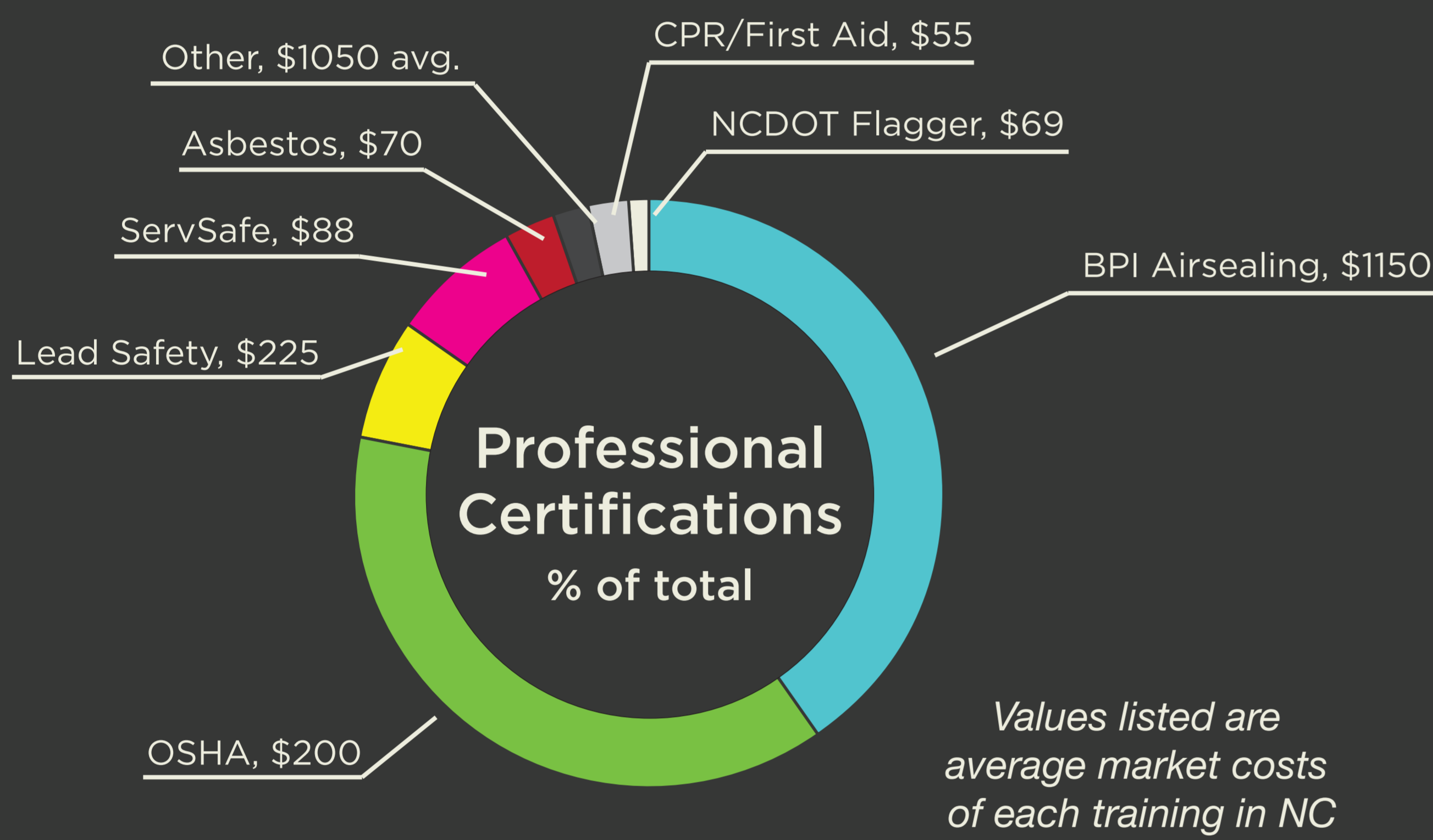
Each participant receives valuable trainings, technical certifications, and essential workplace skills.



New skills are used for community improvement, hands on experience, and pre-employment training.

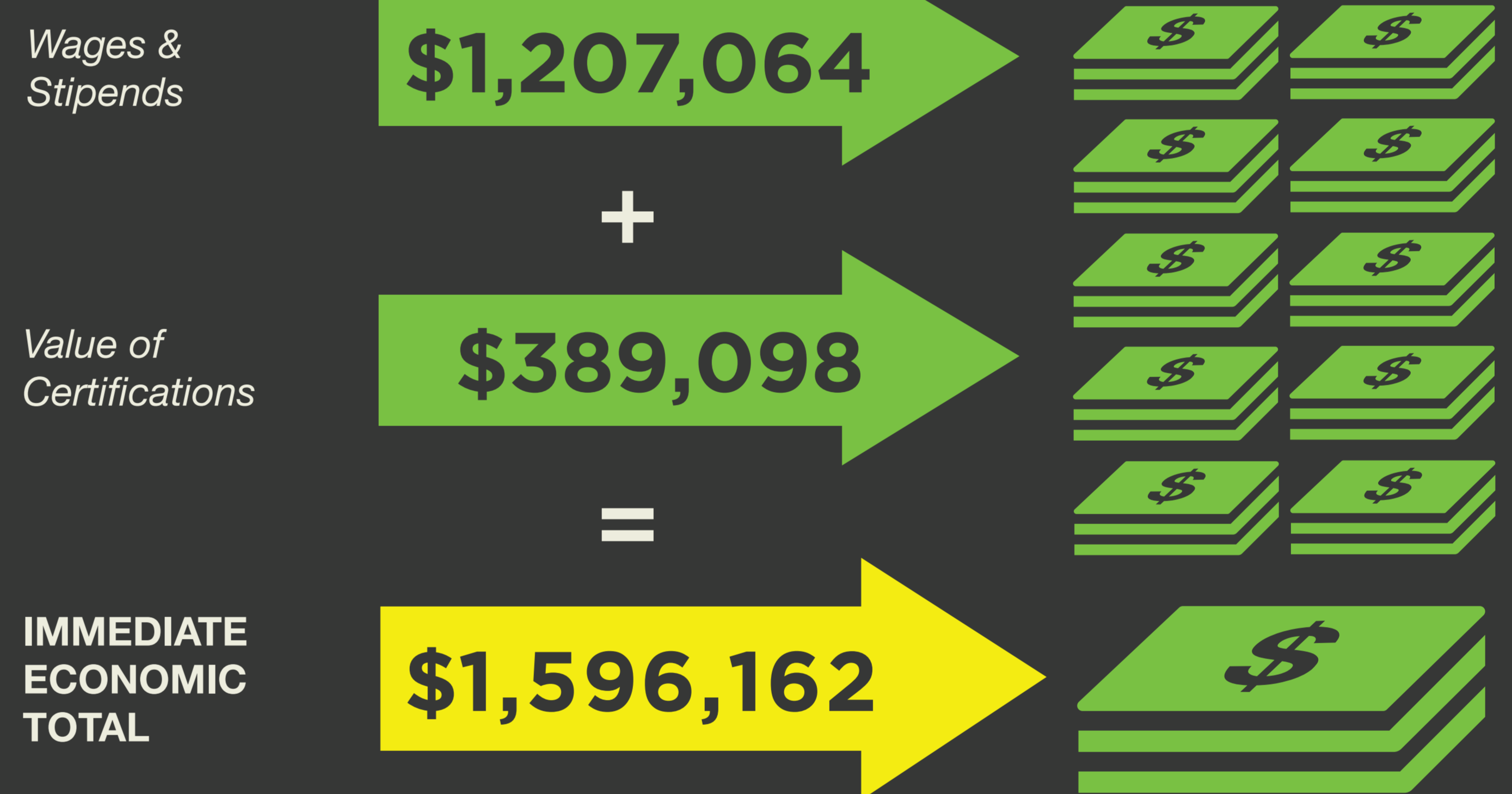


GO helps graduates find permanent jobs with employer partners or through our social enterprises.



Investing in the Community

GO manages social enterprises that employ community members and training programs that pay work stipends. Combined with the value of the portable technical credentials, the immediate economic impact is substantial.

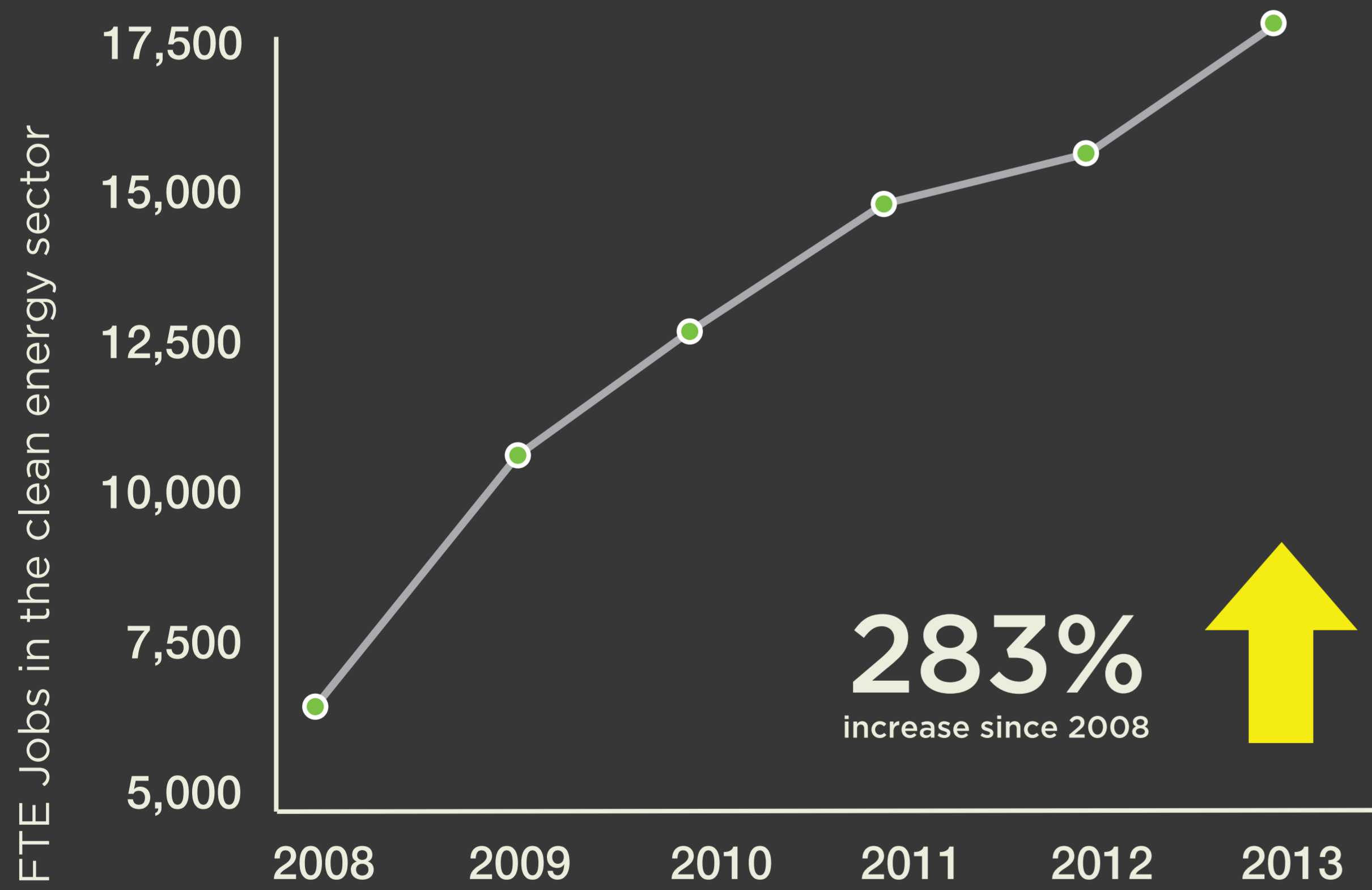


In the last 6 years,

300+ Members completed training & **662** Free technical certifications were issued

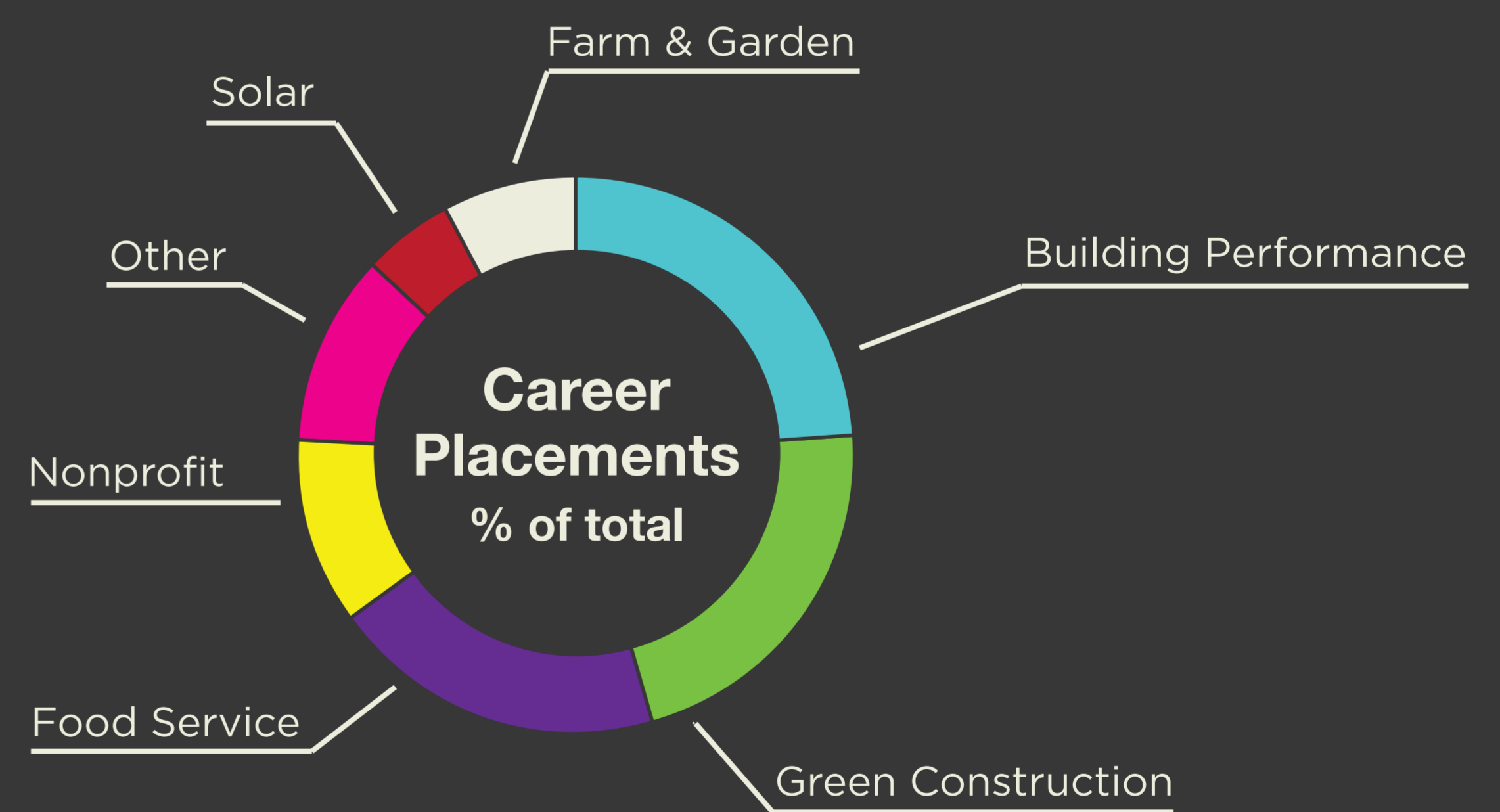
Why the green economy?

It's more than just a way to make our neighborhoods healthier and more resilient. Over the last 6 years, North Carolina's green economy has grown significantly.



Green jobs pay off.

GO has placed **205** trainees in jobs. Even in primarily entry level positions, they earn an average of **\$10.30** an hour. Here's a breakdown of where they land in the economy.



The community benefits overall.

It's about more than just job training. As a result of our programs, community assets and activities add up to a big payback on the local level.

“GO tackles big problems with hands-on solutions that build community power and individual self-sufficiency.”

Danny Suber, GO Graduate and current board member



Weatherization

Over 1,200 public housing units and 200 homes and businesses weatherized, saving over \$300,000 and 5.5 million lbs of CO2 annually.



Community Engagement

Over 100 community outreach and advocacy events held, educating residents about sustainability and working to build resource networks.



Information Sharing

GO seeks to share its model and help other nonprofits to become more effective.



Community Service

Over 200 hands on projects responsible for creating 18,750 sq. feet of garden land and additional spacemaking projects.



Partnerships

Over 75 employers and 65 strategic and community partners recruited to form the organizational networks that translate into long term success.